



THE CIVIC CANOPY

COLLECTIVE IMPACT SUMMIT

BUILDING A CULTURE OF COLLABORATION

SUMMIT REPORT

Denver, Colorado | December 2016

WWW.CIVICCANOPY.ORG

ABOUT THE CIVIC CANOPY

The Civic Canopy transforms the way pivotal issues are solved by creating a culture of collaboration across Colorado. As a community-based nonprofit, the Canopy's work connects diverse groups of people seeking change in their communities and equips them with tools to create meaningful and lasting impact. The research-based Community Learning Model reinforces the Canopy's three-part platform that: builds connections through shared technology, builds capacity through training and technical assistance, and builds a movement through engagement and advocacy.



ABOUT THE SUMMIT

The Civic Canopy hosted its third-annual Collective Impact Summit in partnership with [Tamarack Institute](#). The Summit was a three-day event in Denver, Colorado from November 29 to December 1, 2016 that brought together 215 collaborative leaders from across the state and beyond. The event was designed to support participants to achieve the following objectives:

- ✦ Increase knowledge and skills around the emerging trends in Collective Impact across Colorado and North America
- ✦ Build capacity to deepen implementation of collaborative solutions and effectively measure impact
- ✦ Explore how to fully engage diverse perspectives and voices in collaborative efforts
- ✦ Leave with practical, tested tools that can be directly applied
- ✦ Connect with a movement across the region that inspires the culture of collaboration necessary to drive transformative community change

THE SUMMIT BY THE NUMBERS



215
participants



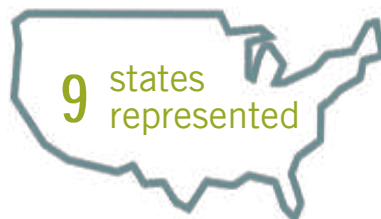
4 Keynote
speakers



27 community teams of
two to fifteen partners
came to the Summit to
share learning



20
workshops



9 states
represented



100% of participants
said the Summit enhanced
their ability to work
collaboratively

SUMMIT DESIGN

The Summit was designed to support individual learning within a larger learning community, intentionally building a sense of connection between participants. Each day was highlighted by a keynote or plenary presentation which grounded the Summit learning community with common content. Speakers included:

- ✦ Karen Pittman, President & CEO, The Forum for Youth Investment
- ✦ Liz Weaver, Director, The Learning Centre, Tamarack Institute
- ✦ Mark Cabaj, President, Here to There, Tamarack Institute
- ✦ Bill Fulton, Founder & Executive Director, The Civic Canopy



Throughout the Summit, participants engaged in learning opportunities varying from whole group keynote presentations to smaller workshop sessions, in addition to one-on-one connections during networking breaks. Participants were supported to reflect on and apply their learning through both guided exercises each morning and the “learning wall,” a physical space where participants could share thoughts, ask questions, and connect with partners.

Participants could select from five different workshops in each of the four sessions during the Summit. Workshops were organized into early, intermediate, and advanced to help participants choose sessions that fit their needs and learning goals. A list of workshops offered can be found on the next page and descriptions of the sessions and their presenters are on the Summit website.

All available materials from the sessions such as PowerPoints and handouts can be found at <http://www.civicanopy.org/summit>

WORKSHOPS

Strategic Learning
Make Equity Real
Find Friends & Raise Resources
Collective Impact the First 12 Months
Transformative Engagement
Align for Impact
5 Mistakes Commonly Made
Take Collective Impact to the Next Level
All about the Backbone
Nothing About Us Without Us
Evaluating Collaboration
360 Degrees of Intelligence
Principles of Practice
Vision the Path Forward
Use Data to Drive Change
Upside Down Thinking
Disruption and Snapback
Eco-Cycle of Community Change
Engage Your Top 100 Partners
Support Collaboration Through Technology

What People Said About the Sessions

"I thought all the sessions were great and so relevant to our work. I wish I could have attended more of them."

"The workshops and speakers were excellent!"

"The quality of the trainers and sessions was terrific. Strong training methods were used in all my sessions. I appreciate the opportunity for application of materials by creating reflection time."

"I can immediately apply the knowledge and tools I picked up. I also love that what I learned can be applied in a variety of contexts beyond collective impact."

"The variety of sessions was very thoughtful."

Many participants said that a highlight of the Summit was the closing which included a presentation laying out the need and opportunity to build a culture of collaboration followed by a FishBowl activity. The FishBowl created a trusting, shared space for participants to engage in dialogue. One participant described it this way:

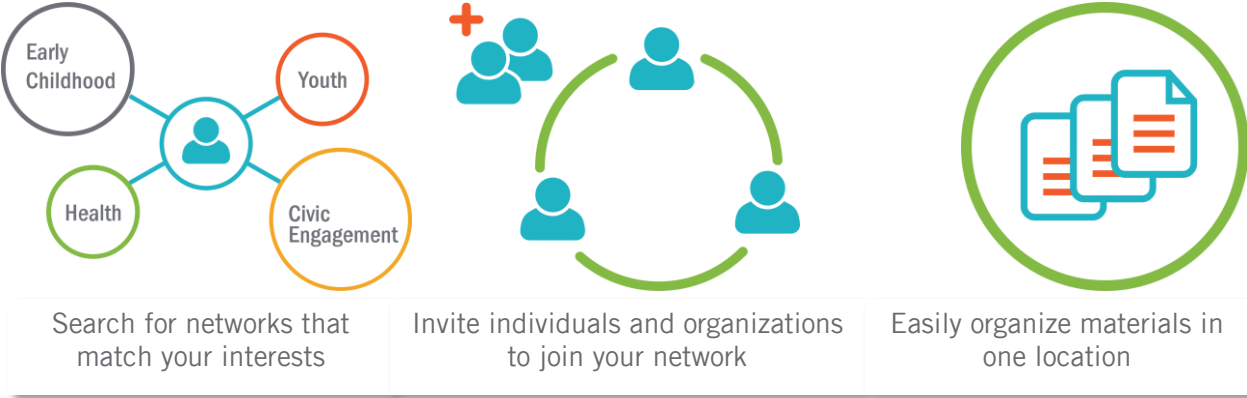
"everything that we learned and fostered during the couple of days was then demonstrated in the FishBowl activity on day three and it blew my mind how vulnerable and real people were. I loved that throughout the Summit there was an emphasis on the need for authentic and honest conversation from all parties."



CIVIC NETWORK



The Summit also served as a vehicle for the soft launch of the Canopy's Civic Network (www.civicnetwork.io). It was designed to support networks, collaboratives, organizations, and individuals who strive to improve their communities through collaboration. This tool supports collaborative efforts and engages partners in discussion and information sharing across issue areas and geographies. Some features of Civic Network are:



Summit participants were introduced to this tool and had opportunities to learn to use it in workshops and at the “Tech Tools Corner,” an area in the lobby with computers and staff helping people make a profile and explore the network. Throughout the Summit, participants were often heard expressing their excitement for Civic Network as a collaborative solution and the potential it offers to keep people connected beyond the annual Summit.



“I believe the start of Civic Network comes at a perfect time and I look forward to working with the network to make it a great connection and collaboration solution!”

Summit Participant

EVALUATION OF THE SUMMIT

An electronic survey was sent to participants immediately after the event and remained open for two weeks. Seventy-one participants (33%) responded. The quotes throughout this report were responses to qualitative questions on the survey and some quantitative data is below.

When participants were asked to rate their **overall experience** of the Summit on a scale of 1-10, the average rating for satisfaction was **8.42** out of 10.



“The Summit was a wonderful experience and organizers created a space for thoughtful engagement and collaboration – really setting a model for applying collaboration in our own work spheres.”

“It was both practical and inspiring. The sense of comradery among people working to create a better world was palpable and rejuvenating.”



When participants were asked if they would **recommend the Summit** to a friend or colleague, **92%** rated their likelihood to do so as a **7 or above on a scale from 1 to 10.**

ALL participants said the Summit **enhanced their ability to work collaboratively.**

81% of participants rated the degree to which the Summit enhanced their ability to collaborate as a **7 or above on a scale of 1 to 10.**

SUMMIT SPONSORS

Special thanks to the following Sponsors for their generous support of the Summit.

CANOPY CHANGEMAKERS



The Colorado Health Foundation™



DANIELS FUND

CANOPY CHAMPION



COLORADO
Department of Public
Health & Environment

CANOPY CATALYSTS

